

Tommy Hilfiger
Principal Designer, Tommy Hilfiger Global

Since launching his namesake brand in 1985, Tommy Hilfiger has become globally renowned as the pioneer of classic American cool style. Inspired by iconic pop culture and Americana heritage, the designer and his brand are driven by an ever-optimistic vision to break conventions and celebrate individuality. Today, under Hilfiger's guidance, vision and leadership as Principal Designer, *TOMMY HILFIGER* is one of the world's most recognized lifestyle brands that shares its inclusive and youthful spirit with consumers worldwide.

Hilfiger's career in fashion began as a high school student in 1969 when he opened his first store, People's Place, in his hometown of Elmira, New York. Ten years later, he moved to Manhattan to pursue a career in fashion design, and in 1985 his namesake brand launched with a single menswear collection. It has since grown to achieve over US \$8.5 billion in global retail sales in 2018 and, as a true lifestyle brand, encompasses a breadth of collections, including *HILFIGER COLLECTION*, *TOMMY HILFIGER TAILORED*, *TOMMY JEANS*, men's and women's sportswear, kidswear, and licensed lines including bodywear, footwear, accessories, watches, jewelry, and fragrances. In 2010, PVH Corp. acquired the Tommy Hilfiger Group, which today boasts an extensive distribution network spanning 100 countries and more than 2,000 *TOMMY HILFIGER* retail stores throughout five continents, including its largest global flagship store at *tommy.com*.

Hilfiger has a longstanding passion for philanthropy and, through the global TommyCares organization, the Tommy Hilfiger company supports various international initiatives and charities including Save the Children, Autism Speaks and the World Wildlife Fund.

Hilfiger's diverse achievements in business and fashion have earned him numerous distinguished awards including the CFDA's prestigious Geoffrey Beene Lifetime Achievement Award in 2012. Hilfiger's life and career has been chronicled in his memoir, *American Dreamer*, published on November 1, 2016. The memoir is a reflection of his experiences in the fashion industry from the last 30-plus years. Recounting his early childhood and formative years, it explores the setbacks, triumphs, and sheer determination that drove him to build a multi-billion dollar global brand.